PARTNER GLOBALLY WITH LIGHTSAIL

LightSail

READ. LEARN. GROW.

THE MOST ADAPTIVE LITERACY EXPERIENCE IN ANY LANGUAGE

LightSail is the adaptive digital reading and cross-curricular platform that helps students, classes, schools, and reading intervention programmes exceed their literacy goals.

Using the Lexile® framework, students receive an objective measure of reading ability and a structured base by which to measure their literacy growth.

For over seven years, LightSail has been a globally significant educational technology company, serving millions of learners in the USA, Latin America, India, China, and Africa.

LightSail Core application grants students access to personalized libraries, filled with thousands of engaging, adaptively matched, just-right leveled texts to choose from.

K12 | ABET | TVET | MOE | NGO | NPO

PATENTED EDUCATIONAL E-READER PLATFORM
US Pat No.: 10,109,213

Content Builder Application
With LightSail's Content Builder product offering, educators and curriculum developers are empowered to import relevant texts and create assessments across subject areas and align to local curriculum standards.

Transform Content into Actionable Student Insights
Transform traditional text into intelligent, literacy-based resources for educators and learners alike, provide immediate benefit from measurement of over 100 data points, and real-time reporting and analytics.

Preserve Historical Content Investment
Education organizations preserve their historical investments in text-based curriculum content, along with valuable educator-created materials, in multiple languages and dialects, by importing it seamlessly into LightSail.

Books from the World's Leading Publishers

LightSail brings the best titles, complete with embedded assessments that engage students and adapt their reading experience to ensure growth.

DATA-DRIVEN DECISION MAKING

Student Progress on Reading Skill and Curriculum Standards ▶
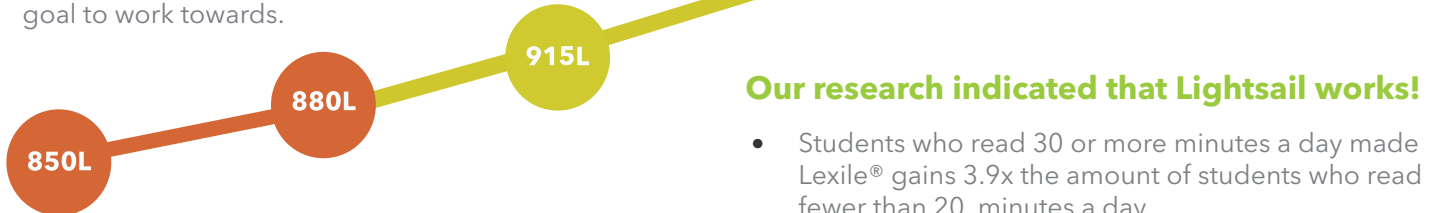
Heat-maps allow teachers to capture snapshots of their students' reading progress on specific standards and skills in order to design and implement data-informed interventions and next steps. Customization to local and international standards supported.

LEXILE PROGRESS

65%
7,800 / 12,000
Minutes Reading Goal

Minutes Read ▶

Students start off with a year long goal for reading minutes. They can track their progress toward this goal using the visually appealing minutes read. When students meet their goals, they automatically receive a new goal to work towards.

Lexile Measure Timeline ▼

Students and teachers can track Lexile® progress over time with a color-coded line graph.

850L · 880L · 915L · 935L · 965L · 1010L

Our research indicated that Lightsail works!

- Students who read 30 or more minutes a day made Lexile® gains 3.9x the amount of students who read fewer than 20 minutes a day.

- Students overall were very positive about LightSail: 82% of students indicated that LightSail was easy to use and navigate.

- 72% responded that reading books on LightSail was more enjoyable than reading printed books.
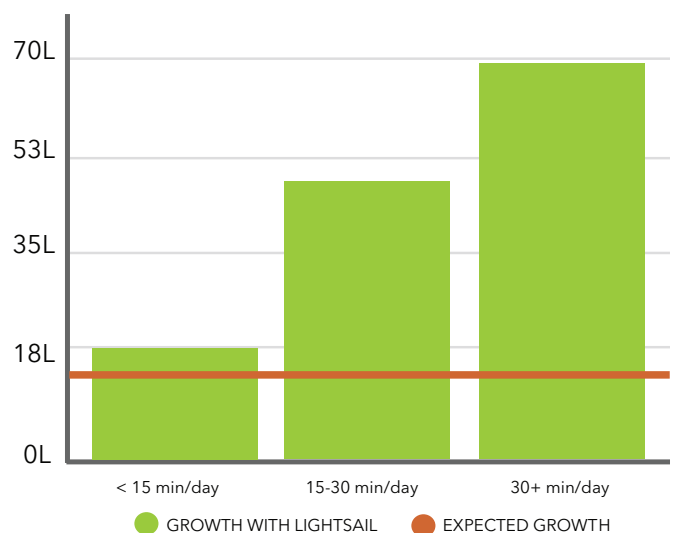
RESULTS

INDEPENDENTLY VERIFIED RESEARCH

Reading just 30 minutes a day on LightSail leads to 3.9x gains.

LightSail partnered with Johns Hopkins School of Education to research the impact of reading minutes on students' Lexile® growth through LightSail's SummerSail program.
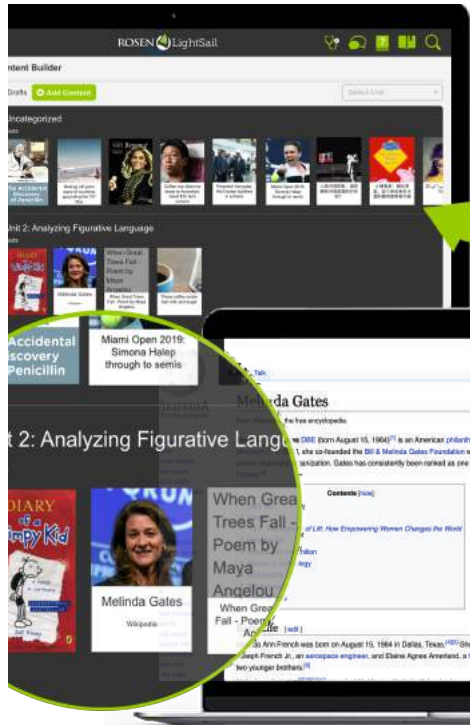
EFFICACY STUDY

17 High Need NYC DOE Middle Schools
LEXILE GROWTH VS. DAILY READING MINUTES

	70L	53L	35L	18L	0L

< 15 min/day · 15-30 min/day · 30+ min/day

● GROWTH WITH LIGHTSAIL   ● EXPECTED GROWTH

JOHNS HOPKINS
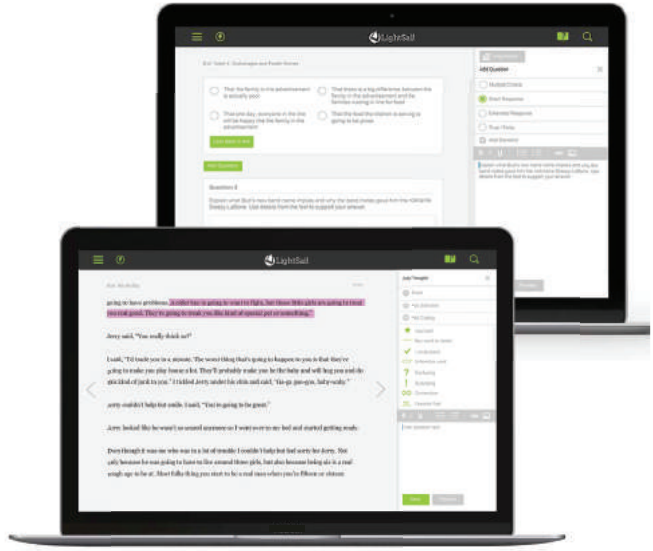**SCHOOL of EDUCATION**

CONTENT BUILDER SOLUTION

BRING YOUR OWN CONTENT

Our Curriculum and Assignment building Module allows teachers, school administrators, and district administrators to customize students' learning experience to meet their curriculum needs by importing content from anywhere, and adding assessments and annotations.
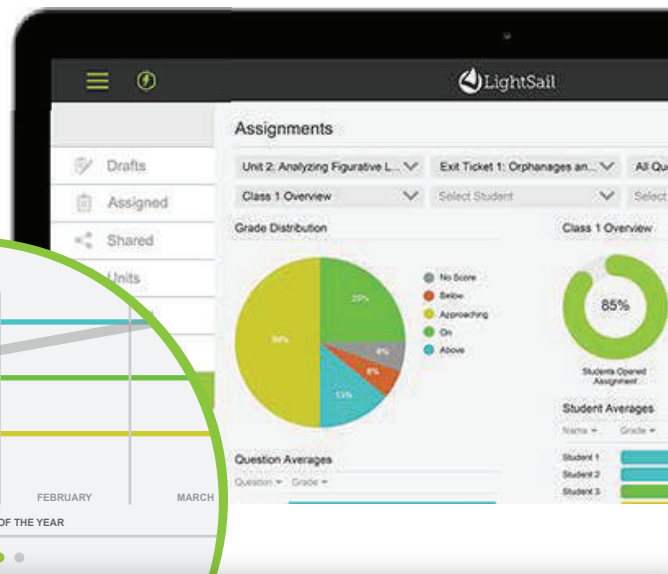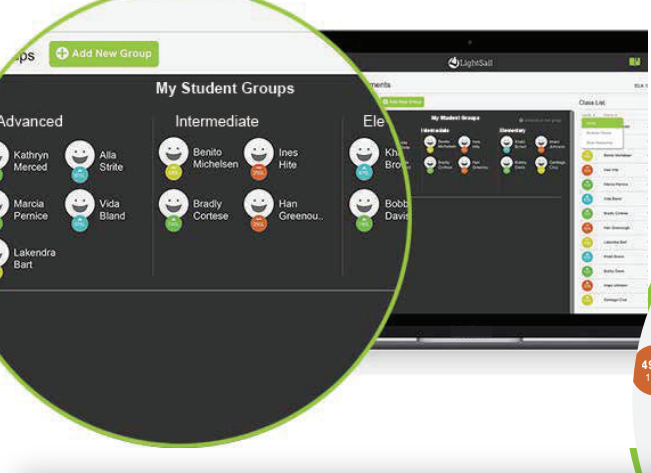
1 IMPORT YOUR OWN CONTENT, WEB ARTICLES, GOOGLE AND MICROSOFT ONEDRIVE DOCUMENTS AND EPUBS

2 ADD **ASSESSMENTS, CUSTOMIZE WITH ANNOTATIONS**

3 ORGANIZE AND ASSIGN TO GROUPS

4 MONITOR RESULTS

OUR PUBLISHING PARTNERS:

HarperCollins*Publishers* | Penguin Random House | **Antares** | Enslow Publishing | WEST **44** BOOKS | hachette BOOK GROUP

Cavendish Square | PowerKiDS press | Rosen Central | RosenYA | HOLIDAY HOUSE | Books for Young Readers | THE NEW YORK TIMES EDUCATIONAL PUBLISHING BOOKS | Gareth Stevens PUBLISHING | Houghton Mifflin Harcourt | GREENHAVEN PUBLISHING

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LightSail is a for-profit-with-purpose company committed to helping create a world where everyone has the chance to reach their potential through developing literacy, engaging critically with meaningful content at the right level, and the opportunity to participate in life-long learning and skills extension.

As a global EdTech platform with over 7 years track record and significant traction and scale in the education markets of the US, Latin America, China, Africa, India and Turkey. LightSail has the ability to operate as a meta-platform with a high degree of flexibility, to integrate within and between partner institutions, programs or schools.

LightSail and the not-for-profit, LightSail Foundation Trust, established in the UK, USA and South Africa are actively seeking to partner with like-minded commercial and not-for-profit organizations around the world. Each organization and country partner contribute their own local knowledge, skills and trusted relationships with communities, educators, schools, libraries, publishers and governments as they join us on this journey to support literacy learners globally.

LIGHTSAIL ECOSYSTEM – OUR META-PLATFORM

Content Ingestion
Advanced Workflow

eCommerce Monetize Your Content
Publisher-Based Licensing Rules

International & Local Content
In Any Language

Formative Assessment
Lexile® Aligned

Professional Development
By Teachers for Teachers

Real-Time Active Monitoring
On Teachers & Students

Innovation for Development
Partner with our Foundations

LITERACY-IN-A-BOX (Patent Pending)

A Digital Learning Solution – No Internet. No Electricity. No Problem.

LightSail's Literacy-in-a-Box solution was specifically developed to deploy in learning contexts without stable or any internet access and without stable or any electricity supply.

Our solution is a robust, ruggedized, scalable, small-form-factor application server which brings the full LightSail cloud experience to the classroom and the learner in true offline mode.

1000s of Books. Intelligent Analytics with No Internet!

Literacy-in-a-Box supports a purely offline environment, with zero-internet access for months at a time, to hybrid mode and inconsistent-internet contexts.

Our Scalable Sync-Manager Solution

For country wide deployment, LightSail's Sync Manager is a robust bidirectional data synchronization tool. It's designed and built from the ground up to operate in unpredictable / harsh environments in varying offline modes.